



## 2025 Crawford County Fair Partner Information

Partnering with the Crawford County Fair offers a unique platform to showcase your business while making a significant impact on the community. As a partner, you'll gain extensive exposure to thousands of attendees through on-site branding, digital promotions, and media coverage. This collaboration not only enhances your visibility but also demonstrates your commitment to community engagement and cultural enrichment.

| Advertising Opportunities | Supporting   | General      | Presenting Event / Event Co-Host | Day            | Week            |
|---------------------------|--------------|--------------|----------------------------------|----------------|-----------------|
| Ad in Fair Book*          | 1/4 Page     | 1/2 Page     | Full Page                        | Full Page      | Full Page       |
| Digital Promotions        | ✓            | ✓            | ✓                                | ✓              | ✓               |
| Signage at the Fair*      | ✓            | ✓            | ✓                                | ✓              | ✓               |
| Passes & Tickets          |              | ✓            | ✓                                | ✓              | ✓               |
| Promotional Mentions      |              | ✓            | ✓                                | ✓              | ✓               |
| Featured on App           |              | ✓            | ✓                                | ✓              | ✓               |
| Booth or Display          |              |              |                                  | ✓              | ✓               |
| TV & Radio Advertising    |              |              |                                  |                | ✓               |
| <b>Partnership Levels</b> | <b>\$300</b> | <b>\$750</b> | <b>\$2,000/<br/>\$1,500</b>      | <b>\$3,000</b> | <b>\$5,000+</b> |

\*\* See the 2025 Partnership Opportunities page for more specific details and other opportunities

**Align your brand with a beloved local tradition and be part of creating memorable experiences that resonate long after the fair has concluded. Let's partner together to celebrate and support the vibrant spirit of Crawford County!**



# 2025 Crawford County Fair Partner Information

## **Fair Week Partner - \$5,000 +**

Included in our TV and Radio Advertisements  
Social Media Promotion Before and During the Fair  
Logo & Link listed on Website and Logo & Info on App  
Promoted on Event Pamphlet and PA Announcements  
Full Page Size Ad in our Fair Book  
Banners placed on gates all 4 gates for Fair Week  
Booth Space  
10 Weekly Passes and 50 Grandstand Tickets

## **Fair Day Partner - \$3,000**

Social Media Promotion Before and During the Fair  
Logo & Link listed on Website and Logo & Info on App  
Promoted on Event Pamphlet and PA Announcements  
Full Page Size Ad in our Fair Book  
Banners placed on gates all 4 gates for Day  
Display Near Fair Office Gazebo  
4 Weekly Passes and 26 Grandstand Tickets

## **Fair Event/Co-Event Partner - \$2,000 / \$1,500**

Social Media Promotion Before and During the Fair  
Logo & Link listed on Website and Logo on APP  
Promoted on Event Pamphlet & PA Announcements  
Full Page Size Ad in our Fair Book  
Banners placed on gates at Event  
Weekly Passes and Grandstand Tickets: 4 & 20 / 2 & 10

## **Fair General Partner - \$750**

Signage placed near 1-Day Event, Competition, or Midway  
Listed on Logos and Link on Website & Thank You on Social Media Post  
Listed in Event Pamphlet and on App  
Half Page Size Ad in our Fair Book  
Banners placed on gates for the day  
1 Weekly Pass and 4 Grandstand Tickets

## **Fair Supporting Partner - \$300**

Signage placed near 1-Day Event, Competition, or Midway  
Listed on Website  
Thank You on Social Media Post  
Quarter Page Size Ad in our Fair Book



# Crawford County Fair 2025 Partnership Form

Date: \_\_\_\_\_

Partner Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Partnership Level: \_\_\_\_\_

Amount of Partnership \$: \_\_\_\_\_

Check Enclosed  Online Payment

Payments can be made online through our website or by a check made out to Crawford County Fair.

Please mail form (and payment) to:  
Crawford County Fair  
903 Diamond Park  
Meadville, PA 16335



Have questions or would like to discuss opportunities, please contact us at:  
Email: [ccfair@co.crawford.pa.us](mailto:ccfair@co.crawford.pa.us) or Email: [kchabola@bullmoosemarketing.com](mailto:kchabola@bullmoosemarketing.com)



# 2025 Crawford County Fair

## Fair Book Advertising Opportunities

This year, the Crawford County Fair is bringing back our Commemorative Book full of event schedules, entry information, and other helpful materials for the thousands of people in the region who consider the fair to be the highlight of their summer. As an organization, business, or local entity, we'd love to have you included in this publication by advertising at a level of your choice! This 8.5 x 11 inch book will have a color cover and grayscale interior.

Partners are responsible for providing their own ads according to the proper file format and size specifications. Ad files can be submitted in greyscale as a PDF or JPEG properly sized according to the ad dimensions below. (Note: Incorrectly formatted ads will be returned for correction.) Ad files should be sent by email to: [kchabola@bullmoosemarketing.com](mailto:kchabola@bullmoosemarketing.com). Official Crawford County Fair Partners will receive complimentary ads based on their partnership level. Paid ads will not be included in the book until both the payment and ad file are received.

Please fill out and send in the form. Payments can be made online on our website [crawfordcountyfairpa.com](http://crawfordcountyfairpa.com) or include a check with your form. Please make sure to email in the art work as well.

Business or Entity Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Payment Method: Check: \_\_\_\_\_ Paying Online: \_\_\_\_\_ Included with Partnership: \_\_\_\_\_

Size Selected:

Full Page (7.5 w x 10 h): \$300 \_\_\_\_\_

Half Page (7.5 w x 5 h): \$200 \_\_\_\_\_

Quarter Page (3.75 w x 5 h): \$100 \_\_\_\_\_

Business Card (3.5 w x 2 h): \$50 \_\_\_\_\_

Checks are payable to the Crawford County Fair

Mail this form along with your payment to: Crawford County Fair: 903 Diamond Park, Meadville, PA 16335 or email the form information with the artwork. Please submit the forms and artwork no later than April 30th.

Thank you for your support and partnership with the Crawford County Fair!



# Partnership Important Dates and Information

Partnering with the Crawford County Fair starts early and there are important dates and information for our Partners along the way. Please keep this Partnership and Import Information for your records. Here is a breakdown of when specific advertising is needed and other helpful information.

## February

Fair Partnerships can be purchased on a first come first serve basis. Days and Events fill up fast. An email goes out to previous partners and our partnership drive starts.

## March/April

Fair Book Advertising is in full swing. Ads and Artwork need to be submitted by April 30th. Some of Partnership levels offer an ad included in their partnership. See Partnership Level for details.

## July

Certain partnership levels offer banners to be displayed at the gates or events depending on the level. The Partner is responsible to have the banner(s) created and delivered to the fairgrounds the week before the fair starts. Banners are 4' x 6'. Reminders will be emailed out as well.

Partnership invoices are due no later than July 15th

## August

Certain partnership levels offered Grandstand Tickets and Weekly passes. An email will go out asking what Grandstand Tickets you would like. We will have them ready to pick up from the fair office prior to the fair. At that time your banners can be dropped off as well when you pick up your tickets.

We thank you in advanced for partnering with the Crawford County Fair